

# Rosenwald's Daily Store News

GET YOUR WATCH REPAIRED AT  
ROSENWALD'S AND SAVE MONEY  
—ALL WORK GUARANTEED.

BUY YOUR DRUGS AND HAVE  
YOUR PRESCRIPTIONS FILLED AT  
ROSENWALD'S — PHONE YOUR  
ORDERS.

November is the Month in Which All Women Begin Planning Their Christmas Gifts—Tomorrow You'll Find at "The Big Store" Hundreds of Helpful Suggestions—Buy It in November

## Here's a Special Value in a Complete Sleeping Porch Outfit

A reduction in prices made to get you better acquainted with our house and home furnishing department. Here's the offer:

- 1 BLACK ENAMEL BED
- 1 STEEL SPRING
- 1 COTTON TOP MATTRESS
- 1 WOOLNAP BLANKET
- 1 FULL SIZE COMFORTER
- 1 PILLOW
- 2 SHEETS
- 1 PILLOW CASE

# \$9.95

Actual selling prices make the combination worth \$15. This is a fair specimen of special values to be found on our third floor.

## Gift Worker's Week

There is double pleasure in hand made gifts, viz.: That of the giver making the gift and that of the recipient, who knows the time and effort it took to make it.

THIS WILL BE A WEEK OF PHENOMENAL ACTIVITY AT ROSENWALD'S—it is based on the tendency to make gifts as well as buy them. A great November event planned with a definite purpose of helping you solve your Christmas gift problems right at the time when the planning of Christmas gifts is uppermost in your mind. In each of the following departments, as well as others not mentioned, you will find hundreds and hundreds of little suggestions on display. In our Ribbon Shop, Dress Goods Shop, Art Shop, Drapery Shop and Domestic Shop. Yes, now is the time to buy gift-making materials before turning your thoughts to ready-made gifts.

SEE OUR GIFT WORKERS' WINDOW

## Let Us Supply the Music That Makes Home Happy

We are ready for holiday buyers in our modern and well-stocked

### PHONOGRAPH DEPARTMENT

and you can make your selection here with a certainty of getting the machine that you like best.

EDISON DIAMOND DISC PHONOGRAPHS  
COLUMBIA GRAFONOLAS  
VICTOR VICTROLAS

We are agents for these leading makes and you can hear the same record on each machine and take your choice—something you can do nowhere else in New Mexico.

PHONOGRAPHS from \$15 to \$250

RECORDS from 65c to \$7.50

Terms to Suit the Convenience of Our Customers

## Good Quality Rugs Were Never Offered at Such Low Prices Before

We have too many 9x12 Brussels Rugs and we intend to mark them at a price that will move them quickly. Take a look at your bedrooms and see if you don't need a rug of this size. If you do—now is the time to buy.

9x12 BRUSSELS RUGS—In tan, green, brown, Oriental and floral patterns; our regular price \$15. Sold elsewhere at \$17.50 and up. SPECIAL—

# \$11.25

## Have You Taken Advantage of Our Mid-Season Sale of Trimmed Hats?



It wouldn't be possible for us to emphasize this sale too strongly; nothing we could say here would cause you to imagine this event as being more important than it really is! Be sure you understand that every trimmed hat has been reduced, and radically reduced.

TRIMMED HATS, WORTH UP TO \$8.00, NOW \$3.95  
TRIMMED HATS, WORTH UP TO \$12.00, NOW \$5.95  
TRIMMED HATS, WORTH UP TO \$15.00, NOW \$7.95  
TRIMMED HATS, WORTH UP TO \$22.50, NOW \$9.95  
SHAPES, WORTH UP TO \$3.00, NOW 95c  
TRIMMINGS, WORTH UP TO \$2.50, NOW 89c

## The Mere Thought of Thanksgiving Makes You Want a Savory Roaster

And just when you want one most you can buy it at Rosenwald's at a saving.

A Large Size Double Savory Roaster, worth \$1.50, at . . . 99c

If this splendid line does not suit you we have a full line of Enamel and Aluminum Roasters that you can choose from.

## Women's Modish Coats

### A New Line Just In

Many styles that confer a true dignity upon woman-kind awaits you here tomorrow at prices that are as attractive as the coats. Beautiful, rich materials, smart styles, lined, which rarely require altering, they are the ideal coats for winter, and the usual Rosenwald pricing makes them remarkable values.

Novelty Mixtures  
Zibelines, Plushes  
Broadcloths  
Novelty Pile Fabrics

with Fur and Braid Trimmings, just the cut and length that fashion demands and an assortment that assures every woman an opportunity to please her own individual taste. PRICES

# \$15 to \$65



## Auto Rugs

THAT ARE WORTH A THIRD MORE THAN OUR SELLING PRICE—Big warm rugs in showy Scotch plaids, some double faced, every thread wool and finest weave; come in two styles and are priced at

# \$5 and \$7.50

## Twelve and a Half cent Outing Flannels at Eight Cents

Not a 10-cent grade, mind you, but a good heavy quality in most desirable patterns. Better select what you need tomorrow.

## Dress Gingham

AT THREE CENTS A YARD SAVING. A full case of Gingham on sale in new patterns and figures. Would be splendid value at 15c a yard. SPECIAL—

# 12c

## Boys' and Girls' Stockings

Just the kind for school wear, heavy weight, ribbed, in black only. Regular price, per pair, 15c. SPECIAL—

# 10c

NO EXCUSE FOR NOT HAVING A NEW TEA AND COFFEE POT

A Special for WEDNESDAY ONLY—Third Floor  
**5c** Grey Enameled Tea and Coffee Pots, Each **5c**

None Sold to Dealers

Assorted Sizes,—Values up to 50c Each

No Phone Orders Filled